



WWW.FRANSCRONJE.TV



WWW.FACEBOOK.COM/  
FAITHLIKEPOTATOES  
320 000 FANS

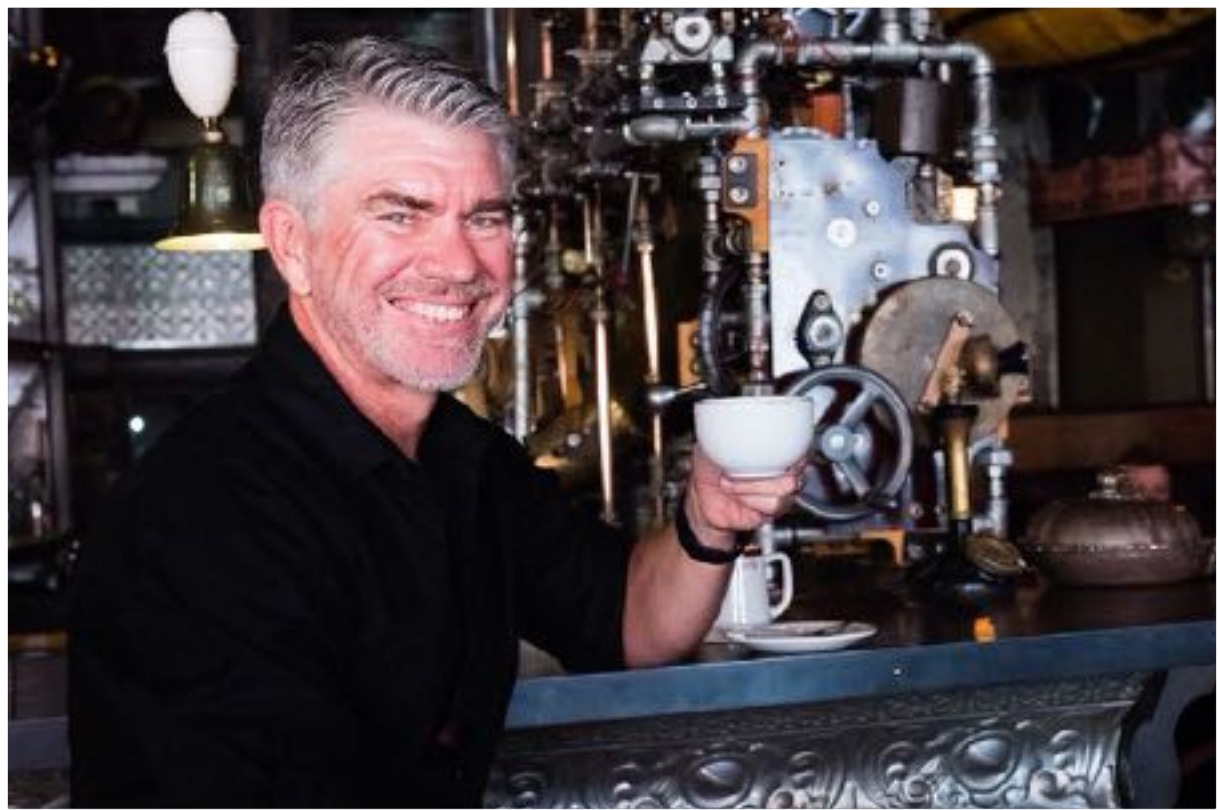


GLOBAL CREATIVE STUDIOS



WWW.FACEBOOK.COM/  
FCRONJE1  
5 000 FRIENDS

# FRANS CRONJÉ



## Brief resumé

Frans Cronjé is a film producer, director, writer, actor and activist who has made 5 feature films, 3 documentaries, published 3 books of which he wrote two. His feature film “Faith like Potatoes” has been a blockbuster with over 5 million DVDs sold worldwide and more than 500 million people have seen this movie. He has been the lead actor in 3 feature films. Frans started his own production company in 2002 and recently moved to Senekal, where he helps to revitalise the town and to establish a film industry. Before that he played professional cricket for 11 years in South Africa and England. He coached the Natal Dolphins for 2 years and played provincial rugby for Free State for 3 years. He started cycling in 2009 and represented South Africa at the Amateur World Championships in 2012 and 2013.

“Frans is a true leader with the ability to get the best out of people and lead a team to ‘make the same movie’”, Greg Kriek (lead actor in Born to Win)

## Description and Experience

Frans is a charismatic leader who describes himself as a dreamer with passion. His life calling is telling inspirational stories, especially when the stories also portray some truths about God. Apart from writing, directing, producing and acting, he is a very experienced public speaker who has spoken at hundreds of churches, schools, breakfast meetings and dinners around the world. He was also a cricket and rugby commentator on Supersport for a few years at the end of his cricket career.

Frans is the international sales agent for all his films and his experience includes:

### **Committee member of the Senekal Matwabang Community Forum (Current) and Setsoto Service Delivery Forum**

Frans moved to Senekal, Free State in January 2021 and has been involved in successfully rebuilding the town and district. He also serves on the Management Committee of the newly formed Setsoto Service Delivery Forum that is registered in the October 2021 local elections.

### **The Threatened Miracle of South Africa's Democracy (2021) (Producer)**

A 90-minute documentary based on Michael Cassidy's book "A Witness Forever" about the 1994 election and the parallels to the crisis that South Africa is facing today.

### **The Roar (2018) (Writer, Director, Producer, Lead Actor)**

Writer, Director, Producer and one of the Lead Actors as "Ranger" in this adventure drama. Louise, a talented singer from South Africa, is on a journey to discover her God given purpose. She thinks she needs to be a Broadway star, but her father wants her to get married and live on his game reserve in Africa.

### **Discover your Purpose / Ontdek jou lewensdoel (2017) (Author)**

Author of this book helping people to discover their purpose in life. The book is published and distributed by Carpe Diem Media.

### **Khumbula - I will remember (2015) (Lead Actor)**

Playing the lead actor as "James", an ex-special forces soldier, now game ranger whose son is kidnapped by rhino poachers and he has to save his son's life. An action film, with nature conservation themes.





**Born to Win (2014) (Director, Writer, Co-Producer)**

Writer, director and co-producer of this award-winning feature film that was released in South African cinemas in 2014. Born to Win was released by Lionsgate in North America. It has won Best Feature Film at the 2015 Sabaath International Film Festival in Milan, Italy. And it won Best Evangelistic Film at the ICVM 2015 in Orlando, USA.

**Baroudeur (2012) (Producer, Co-director & Writer, Actor)**

Producer, lead actor, co-director and co-writer of this feature film that was released in South Africa and the USA on DVD and it's been broadcast worldwide on digital platforms and television. Also known as Breakaway.

**Destined to Win (2009) (Author)**

Authored and self published Destined to Win. The book features life lessons learnt from the first two feature films that Frans produced. His company also published 3 other books (all three were best sellers), namely "The Hansie Cronje Story, An authorised biography" (2005), "The Choice" (2006), "Meisie van Nagel" The Sonja Herholdt biography (2007).

**HANSIE (2008) (Producer, Writer)**

Producer and writer for the Hansie Movie (released 2008). The funders on the Hansie Movie ran into difficulty during production, due to the recession and that made the Hansie Movie a very difficult movie to complete and distribute, but Frans still completed an excellent quality movie that has been released around the world.

**African distributor for American films**

Frans is the African distributor for various American films, such as **Amazing Grace, Victor, 6 Below and Greater.**

**Faith like Potatoes (2006) (Producer)**

Producer and sales agent for Faith like Potatoes, as well as assistant writer. Faith like Potatoes has sold over 4 million DVDs to date in more than 17 languages and continues to inspire people all over the world. The list of awards won is too long to mention here. Over 500 million people have seen the movie.

**Previous work experience**

Frans has a degree in Physiotherapy and played provincial rugby for the Free State from 1989-91 and played professional cricket in South Africa and England from 1992-1997. He was also the head coach of the Natal Dolphins from 1997-1999.

## FRANS CRONJÉ PRODUCTS

